

Nirmala Memorial Foundation College of Commerce and Science

(Autonomous)

NMFC/DEP/157/SEP 2025

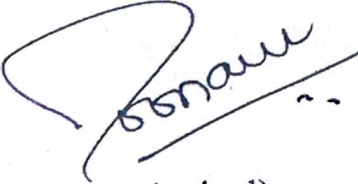
04th September 2025

Notice

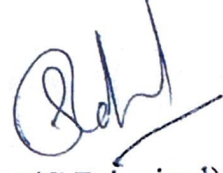
Learners are hereby informed that the Department of BAMMC has organised a seminar titled **"Reimagining Media Workflow with AI tools"**, on **Thursday, 11th September 2025 at 09:00 am through Google Meet Platform**. The speaker will be Ms. Josephin Bharathi Vege, an Assistant Professor in Mass Media at Loyola Academy.

This seminar is designed to provide students of the BAMMC Department with an in-depth understanding of how artificial intelligence (AI) is revolutionizing the media industry. The session will cover various AI tools and technologies that are currently being used to streamline and enhance media workflows, from content creation and production to distribution and audience engagement. The link of the Google meet will be shared in the whatsapp group a day prior to the seminar. Students are directed to attend the session and avail the benefit.

Note : Regular lectures will be conducted on this day.



(Vice Principal)



(I/C Principal)